

AMERICAN-Standard HEATING PLUMBING

Serving the Nations' Health and Comfort

The name American-Standard, for more than half a century, has meant quality and progress. It is your guide to efficient, economical and modern Plumbing Fixtures which serve to the utmost the Nations Health and Comfort.

The wide acceptance of AMERICAN-Standard Plumbing Fixtures and Fittings is based upon a long, unbroken record of manufacturing high-grade products... of introducing into plumbing fixtures many new practical ideas. These innovations representing outstanding contributions to sanitation are the result of millions of dollars spent in research, engineering and design.

Many of these important developments by American-Standard in the field of plumbing are featured in this book. They include Baths designed for greater comfort, convenience and safety, like the Neo-Angle and Master Pembroke; Kitchen Sinks of one-piece construction with integral

drain boards; the One-Piece Closet with its quiet, efficient action; Acid-Resisting Enamel ("Standard" A-R); "Standard" Chromard Finish and the RE-NU feature for "Standard" Fittings. Also featured are American-Standard Plumbing Fixtures in a variety of colors, which make it possible to decorate Bathrooms and Kitchens as attractively as any room in the house.

Only a few of the many different styles and types of American-Standard Plumbing Fixtures are shown in this book. Your Master Plumber can show you our General Catalog covering the complete line of American-Standard Plumbing Fixtures and Fittings. He can explain the many outstanding features and give you costs. Wherever you see the name American-Standard, you can be sure it means the latest and best in Plumbing Fixtures—which cost no more than others.

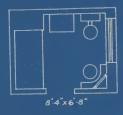




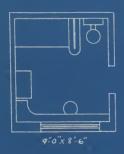
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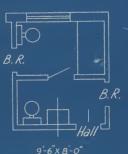














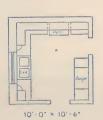
BATHROOM AND KITCHEN PLANS

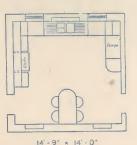
Shown on this page are plans for practical and convenient Bathrooms, Powder Rooms and Kitchens. While these drawings show rooms of moderate size, a Bathroom can be installed in a space no larger than 5'x5'. A closet or unused space as small as 5'x3'6" can be used for a Powder Room.

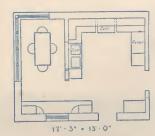
New ideas in Kitchen planning also are shown to help you plan your Kitchen. A "Standard" sink with utility cabinets and convenient work space can be had to suit each individual kitchen plan.

Consult your Architect or Building Contractor who will gladly give you expert advice in planning your new Bathroom, Powder Room or Kitchen.









American-Standard quality... Your safe guide to plumbing fixtures

You'll weigh color against color . . . you'll judge style against style : : : you'll consult with your Plumbing Contractor and your Architect about plans and placing and whether one model is preferable to another.

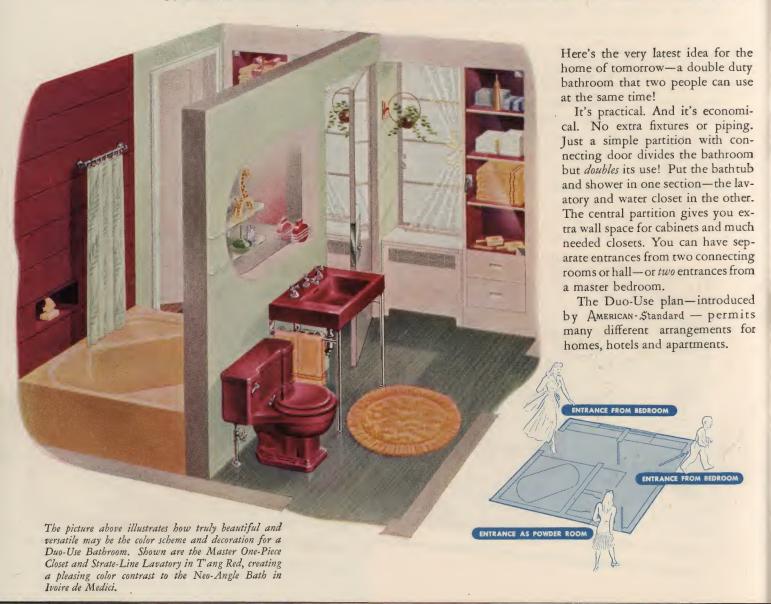
Yes, planning a new bathroom or kitchen is a lot of excitement and a lot of fun. Certainly, it's an important enough event in the life of a family to warrant all the time and attention you'll give it. But there's one detail you won't have to worry about! The quality of American-Standard Plumbing Fixtures. For whatever colors, styles or models

of fixtures you choose from this complete line, the American-Standard label is your surety of lasting satisfaction.

A long time ago, American-Standard designers proved that colorful beauty, brilliant style, advanced features and fine materials, could all be combined in Plumbing Fixtures—and yet have them cost no more than others. By rigid adherence to this principle, and through constant development of better products to meet modern needs, the leadership of American-Standard Plumbing Fixtures has been maintained.



THE NEW DUO-USE BATH . . ANOTHER AMERICAN-Standard FIRST!







FENWICK-F 387 WZ

BLACKFORD-F 157 S

LUCERNE-F 369 M

Ledgewood Lavatories shown here can be had without towel bars, also without legs for complete wall support by means of wall hangers. "Standard" Lavatories









THE "Standard" NEO-ANGLE-8 Bathing Features IN A SINGLE BATH

It's just four feet square...yet the Neo-Angle Bath provides roomier bathing space than most baths. Two integral corner seats and a host of other features bring new convenience and comfort to bathing. In addition, its structural advantages bring new freedom to the planning of bathrooms. It fits into wall lengths too short for the average bath; in connecting baths, it saves valuable space between bedrooms; it leaves room for closet or storage without reducing bathroom floor space-makes it possible in fact, to plan smart, roomy bathrooms in hitherto difficult places, or bring new luxury to rooms of normal size. Available in both recess and corner styles.



Ideal Shower Bath



Roomy Bathing



Practical Bathing



Comfortable Bathing



Carefree Shower



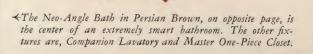
Handy Bathing



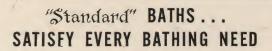
Safe Bathing



Convenient Foot Bath







Modern utility as well as outward beauty distinguish these "Standard" built-in Baths—the Neo-Angle and Master Pembroke.

The Neo-Angle and Master Pembroke incorporate advanced features which have set new standards in plumbing fixtures. They are lower than old-style baths, making it easier to get in and out. The bathing space is roomier; the broader, flatter bottom provides extra comfort—as well as extra safety for the standing shower. Something of the convenience of the Neo-Angle's corner seats is provided by the rim seat of the recessed Master Pembroke, while the corner model gains safety and convenience from the wide flat rim.

All "Standard" Baths are enamel on rigid cast iron, made in white and eleven colors.

(Top, Right) Corner Master Pembroke
(Right) Neo-Angle Bath P 2100 V. 15½"
P 2207 QR. Height from floor 15½". high from floor; length, 48"; width, 49½".
Width, 30¾". 3 lengths—4½', 5', 5½'. (P 2105 V outlet on right.)

(Bottom, Right) Recess Master Pembroke P 2225 NR. Height from floor, 15½"; width at center, 32¾". Width at ends, 30¾". 3 lengths —4½', 5', 5½'. (P 2227 NR, left outlet.)

(Opposite Page) A charming bathroom ensemble in Ming Green, including the corner Neo-Angle Bath, Chesterton Lavatory, and Master One-Piece Closet.



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"Standard" WATER CLOSETS HAVE A HOST OF ADVANTAGES

Since the 1880's, American-Standard has pioneered in the development of the water closet . . . contributing to increased sanitation, greater efficiency, new beauty . . . creating a complete line suitable for all needs and all budgets.

How well this ideal has been met is evidenced in the advanced design and the variety of the closets shown here. From the superb Master One-Piece . . . through the popular close-coupled tank and bowl closets . . . to the inexpensive Modernus, they combine the utmost in beauty with efficient, dependable service. They harmonize effectively with "Standard" baths and lavatories. Made of smooth, hard, permanently non-absorbent genuine vitreous china, in white and striking colors. Matching Church Seats come in the same colors.

Cadet F 2100

Do you prefer white? The striking bathroom on the opposite page shows the "Standard" Master Pembroke Bath, corner model, Strate-Line Lavatory and Compact Closet. Here, white provides a fresh appearance, points up the beauty of the whole bathroom.

Compact F 2045





FOR THE WELL-DRESSED KITCHEN ... A "Standard" SINK!



Kitchen Sinks OF VITREOUS CHINA

Several models of "Standard" kitchen sinks made of Genuine Vitreous China are now available. All are especially designed for use with the counter top type of installation and can be obtained in white or any of the attractive "Standard" colors.

These sinks have a surface glaze that resists the action of all fruit and vegetable acids—easily kept clean—American-Standard quality throughout.

They can be had with the "Standard" deck type swinging spout READ faucet in Chromard finish (with or without the Auto-Unit and Spray), which is installed through the counter top. Crumb cup strainers add to the utility of the sinks.

(Above)

Vitreous china flat rim sink and laundry tray are two separate fixtures, allowing the tray to be either on right or left of the sink—Sizes, F7223 D sink 20 x 18 x 8" deep, F7515 D tray 20 x 18 x 13" deep.

(Right)

This inexpensive kitchen shows a counter top installation with an F7237 D double compartment vitreous china sink, size 32 x 18 x 8" deep. Both compartments have crumb cup strainers. Made in white or any of the eleven "Standard" colors.

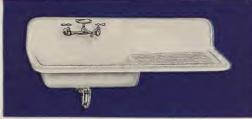
Also available, a single compartment vitreous china sink No. F 7223 D, with crumb cup strainer. Sizes 20 x 18", 24 x 18", 30 x 18"—all 8" dep.



"Standard" KITCHEN SINKS AND LAUNDRY TRAYS



CUSTOM- LINE-P 7010 S



WARREN-P 6815 QS



Utility Hostess P 6875 S; a double compartment model; wash dishes in one compartment, drain in the other. 3½ feet by 22 inches. Cabinet No. SC 700.

These are popular models and are made of rigid cast iron with a heavy coat of enamel. The single compartment Custom-Line sink is ideally suited to the better type of small counter top installation. The Warren sink with integral drainboard can be had with a steel cabinet—a modest and low cost combination.

The Utility Hostess models of sink, also sink and tray combinations have 6" Backs that protect the wall finish, and preferably are for use with adjoining counter tops and cabinets. The Monarch also is a sink and tray fixture used largely in the smaller apartments. The Montrose white enameled laundry tray in two or more sections is superior for the modern basement laundry.

These American-Standard fixtures can also be had in color. All fittings are Chromard finish. Faucets have swinging spouts and renewable seat features. The combination crumb cup strainer and sink stopper makes dishwashing easier.

Specify "Standard" acid-resisting enamel and enjoy the permanence of finish that it insures.

Custom-Line P 7010 S (for continuous counter-top installation). 2 sizes: 2 and 2½ feet long by 21 inches wide. Other Custom-Line Sinks on following pages.

Warren Sink-6" deep, 8" Back. P 6815 QS, with sink on left; P 6816 QS, with sink on right, Size: 3½ feet long by 20 inches wide.





INSIST ON A "Standard" CUSTOM-LINE SINK FOR YOUR CUSTOM-BUILT CABINET

Five models are available, all specially designed for custom-built counter top installations with cabinets. Each model has a full length back ledge to provide a water-proof base for faucet and fittings. Some offer integral slanting drainboards for drainage and protection of counter top. All are finished in acid-resisting enamel and are made in eleven beautiful colors and white. They come complete with "Standard" Chromard Finished faucets, with or without Auto-Unit and spray, and a large crumb cup strainer. All Custom-Line sinks are 8 inches deep and measure 21 inches overall, front to back. Cabinets and counter tops are not included in the plate numbers given.

(Above) Custom-Line Sink P 7004 S, 3½ feet long. (P 7008 S is the same but with drainboard on right.)

(Right) Custom-Line Sink in fresh Ming Green, with double compartment permitting dishes to be freely sprayed and drained in the extra sink compartment, is built into this work-saving kitchen. It is P 7.015 S, available in two sizes, 2 ft. 8 in. or 3½ feet.

(Opposite Page) The most complete sink for custom-built counter tops is the 4½ foot Custom-Line Sink P 7002 S, with two integral, slanting drainboards. Shown here in Persian Brown.

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THESE BEAUTIFUL "Standard" COLORS ALLOW YOU TO EXPRESS YOUR INDIVIDUALITY IN BATHROOM AND KITCHEN!

American-Standard Fixtures come in white and black and the beautiful colors shown above. Even though these colors are closely approximated in this book, you must see the actual fixtures to really know the depth of tone and the fine glossy texture of these fixtures in color.

When choosing a color scheme, the fixture color should be selected first, the harmonizing colors for walls, floor and ceiling second, and the colors for the decorative accents last. Walls should generally be in light pastel colors with the ceiling lighter, and the floor darker than the walls. Five colors which include the fixture, wall, floor, ceiling and accent colors are usually considered necessary for an interesting color effect. Brilliant colors can be used in small areas

and decorations for cheerful accents.

With the variety of "Standard" Colors, there are endless possibilities for creating interiors that are individual in decoration and design. Those who are timid about color can safely follow the principles outlined here, and with American-Standard Fixtures in color you can obtain unique and interesting color effects in bathrooms and kitchens.

ABUNDANT HOT WATER AT LOWEST COST

For gas burning, choose the Budget or Clipper Gas Fired Storage Water Heater, designed by gas experts to provide automatic hot water fast and economically. Both have galvanized steel tanks, with attractive insulated jackets finished in white enamel, with black trim.

For burning coal, Dome Type and Scuttle-a-Day cast iron heaters, connected to storage tank, stand ready to provide ample hot water with little fuel and attention.

EXCELSO INDIRECT WATER HEATERS

The Excelso Indirect Heater (not illustrated), connected between boiler and storage tank, provides domestic hot water during the heating season with practically no extra fuel and no caretaking. Storage tank water circulates through the copper coils of the Excelso and is heated by hot boiler water circulating around the coils. Consult your Heating Contractor for information.

Shown below: Budget (center) 20, 30 and 40 Gal. capacities; Dome Type (top right) 9 sizes—65 to 400 Gals.; Scuttle-a-Day (bottom right) 75, 110 and 175 Gals.





20, 30, 40, 60 and 75 Gal. capacities

VISIT A SHOWROOM You're very welcome!

Showrooms, exhibiting AMERICAN - Standard Products. are maintained in many cities by Heating and Plumbing Contractors, and by Wholesale Distributors who sell these products to Heating and Plumbing Contractors.

You will find it to your advantage to visit one of these

showrooms if possible.

TAKE ADVANTAGE OF TIME PAYMENTS

It is possible today to take advantage of Time Payment Plans for a wide variety of equipment for the home.

Our Heating and Plumbing Finance Corporation enables you to make improvements in existing buildings in the easiest possible way. Your Heating and Plumbing Contractor will handle all details.

IF YOU WANT MORE INFORMATION

Get in touch with the nearest Sales Office for the addresses of dealers and showrooms, or write to General Office, Pittsburgh, for any additional information.

Listed below are the cities in which our Sales Offices

and Branches are located.



Serving the Nations' Health and Comfort

American Radiator & Standard Sanitary Corporation, P. O. Box 1226, Pittsburgh 30, Penna.

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